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August 2019 Innovation and Agility at Tencent's WeChat By Julian Birkinshaw, Enrique de Diego, Dickie Liang-Hong Ke. This case analyses the

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management with a focus on innovation, technology, analytics and entrepreneurship.

Masters in Management | London Business School

Mary is a strategic consultant, specialising in innovation and brands. Her independent consultancy, Innovation Kinetics, helps clients spark growth at the front

end of innovation, from strategy to idea generation and concept development. She spans multiple sectors from food, healthcare and travel to education, public sector and Not for Profit.

Innovating in the Digital World - London Business School

Dr Gary Dushnitsky is an Associate Professor of Strategy and

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Entrepreneurship at London Business School. He also serves as a Senior Fellow at the Mack Institute for Innovation Management at the Wharton School of the University of Pennsylvania. His work focuses on the economics of entrepreneurship and innovation.

Gary Hamel | London

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on April 16, 2010

Management is key to driving economic activity,

and essential in today's economic climate says

Professor Julian

Birkinshaw. His new

book, Reinventing

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Julian Birkinshaw, Co-founder of the

Management Innovation

Lab discusses why

management innovation is

a largely unexplored

source of competitive

advantage. In a new

podcast, Julian

Birkinshaw, Professor of

Strategic and International

Management at London

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Business School and Co-founder of the Management Innovation Lab (MLab) talks about the potential for management innovation to drive long term success for companies.

Management and Digital Innovation | University of London

Academic focus: Teaches advanced strategic

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management, business model innovation and sustainability. Experience: Regularly publishes his work in top-tier peer-reviewed academic journals and is a frequent contributor of articles in the popular press including the Financial Times, The Guardian, and Forbes.

Strategy and

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Hamel has been on the faculty of the London Business School for more than 30 years and is the director of the Management Innovation eXchange. Hamel has written 17 articles for the Harvard Business Review and is the most reprinted author in the Review's history. His landmark

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books have been translated into more than 25 languages.

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August 2018 Bayer's
Innovation Agenda:
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