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"Strategy: A History, is an ambitious and sprawling book by a British military historian who has written widely, and very well, about nuclear and cold war strategy, the Falklands War, and contemporary military affairs, among other subjects... With admirable candor, Freedman tells us that he received the contract for this book in (gulp!) 1994, and that he made a 'number of false starts' with the manuscript.

[Strategy: A History by Lawrence Freedman](#)

In Strategy: A History, Sir Lawrence Freedman, one of the world's leading authorities on war and international politics, captures the vast history of strategic thinking, in a consistently engaging and insightful account of how strategy came to pervade every aspect of our lives.

[Strategy: A History - Ernow](#)

"Strategy" is a book about war but also much more than that. Less than half of it is devoted to military history. A later section deals with politics, looking at the plans made by those with power...

[Strategy: A History | Lawrence Freedman | Talks at Google ...](#)

Strategy: A History, by Lawrence Freedman, OUP USA, RRP£25 / \$34.95, 768 pages. Everyone has a plan 'till they get punched in the mouth." That quotable sage, Mike Tyson, lures readers into ...

[Strategy: A History by Lawrence Freedman - review ...](#)

The word strategy was being attached to every new initiative: Strategy has become a catchall term used to mean whatever one wants it to mean. Business magazines now have regular sections devoted to strategy, typically discussing how featured firms are dealing with distinct issues, such as customer service, joint ventures, branding or e-commerce.

[The Evolution Of Strategy - Forbes](#)

Strategy: A History has to be the magnum opus of the academic life of Sir Lawrence Freedman. Rich in detail and deeply contextualising, this book is not only the longest but also the most diverse work in recent years on the evolution of strategy. The book is based on a life of scholarship as well as the most recent overviews on the topic.

[Strategy: A History: Freedman Sir, Professor of War ...](#)

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Strategy: A History, Strategy. : Sir Lawrence Freedman. Oxford University Press, Sep 2, 2013 - Political Science - 752 pages. 0 Reviews. Selected as a Financial Times Best Book of 2013 In Strategy:...

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" --Mark Stout, War on the Rocks "Strategy: A History, is an ambitious and sprawling book by a British military historian who has written widely, and very well, about nuclear and cold war strategy, the Falklands War, and contemporary military affairs, among other subjects...

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[Strategy: A History on Apple Books](#)

A History of Strategy is not intended to replace the tomes resident on the bookshelves of all students of the strategic arts such as On War, The History of the Peloponnesian War, The Art of War, or The Prince. Van Creveld's ambition is much more modest, seeking instead to provide a compressed version of the connective tissue running from ...

[The History of Strategic Management - Mastering Strategic ...](#)

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Strategy - Strategy - Strategy in antiquity: The ancient world offers the student of strategy a rich field for inquiry. Indeed, the budding strategist is probably best advised to begin with Thucydides' History of the Peloponnesian War (c. 404 bce), which describes the contest between two coalitions of Greek city-states between 431 and 404 bce.

[History of Strategy - Boston Consulting Group](#)

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